

# SkillsLink News

Winter 1991

Volume 1 Number 1

**S**killsLink News is a quarterly customer newsletter designed to update you on SkillsLink products and services. This first issue will introduce the SkillsLink New Year by filling you in on what has been happening since SkillsLink was launched in May. Let us know what you think. Your feedback is important to us!

## What's New

Since we launched SkillsLink in May of 1990, *we have added almost 30,000 training resources* and have doubled the number of organizations we started with. Through SkillsLink you now have online access to 69,000 training resources and 1,200 organizations. Not only is SkillsLink constantly growing to include more and more training information, we constantly update our databases to ensure that we bring you the most current information available.

As you may already know, SkillsLink's powerful subject thesaurus links and cross-references words that are both conceptually and grammatically related. You only have to enter the words that mean something to you and we'll do the rest!

*Since the launch, our subject list has doubled in size to 16,000 terms in both French and English.*

Due to popular demand, we are now offering a condensed

version of this list to SkillsLink clients. These major headings represent about 2,300 broad categories which can assist you in retrieving information on more specific categories. Request your SkillsLink subject list now!

We recently completed a SkillsLink PC-based slide show that will work with any IBM-compatible microcomputer. *You can use the new SkillsLink Demo Diskette to show your branch offices what SkillsLink can do for them.* Call us to order your complimentary copy.

## News About You

Since the launch, our list of clients has been steadily growing. While you share an understanding of the value of workplace training, you come from a wide range of industries and sizes of companies and institutions. Some of you have purchased single access to SkillsLink. Others have as many as 20 SkillsLink installations.

Many of you have taken advantage of our bulk purchase discounts through buying blocks of online time and some of you have us do searches for you through our SingleSearch service.

*Recently, we have arranged special distribution offers through two associations - the Ontario division of the Canadian Manufacturers Association, and the Ontario Society for Training and Development.*

We would be happy to talk to you about how we could help you make SkillsLink products and services accessible to your association or group membership.

## What You've Told Us

While feedback through our client services representatives and account executives has been positive, we want you to tell us whether no news is good news! We are always happy to hear specifically what you like about SkillsLink and any suggestions you may have.

## What's Next

While we make every effort to have the most comprehensive and current information on workplace training resources in Ontario, your feedback is the best judge of how we are doing. *Contact us by phone or fax, or send us a note online through option 15 of the SkillsLink Main Menu. It's easy and free!*

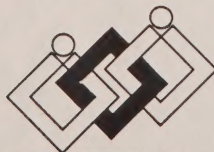
Your comments and suggestions are always welcome.

In the next issue of *SkillsLink News*, we will profile SkillsLink contents and provide some helpful tips and tricks on searching.

The SkillsLink Team wishes you a great 1991!

SkillsLink  
"Training Decisions  
Made Simple"

Contact us at:  
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